

97850

ART CENTER EAST

Job Title: Communications Coordinator

Job Summary

The Communications Coordinator is responsible for marketing, promoting, and recruiting resources - human, financial, and in-kind - to support ACE's five core programs: Youth and Adult Arts Education, ACE Art Galleries, Artists in Rural Schools (AiRS), Economic Development for Artists, and Community Music. The Communications Coordinator's base commitment is 40 hours per week. Optional: additional hours may be contracted if the Communications Coordinator wishes to teach arts class(es).

Qualifications

Education

Education and/or experience sufficient for success in this position

Required skills

Customer service and communication

- Exceptional interpersonal and written and verbal communication skills
- Ability to track and follow up on interactions with the public
- Clear, polite phone voice
- Professional appearance and courteous manner

General

- Ability to thrive in a team environment
- Self-starter, problem-solver, and solutions-seeker
- Excellent social media skills
- Familiarity with Google Docs/Drive and productivity software
- Strong task and time management skills
- Ability to manage multiple tasks that have shifting priorities
- Attention to detail

Preferred, but not required, skills and experience

• Sales experience

- Experience working at nonprofit organization(s)
- Passion for and enjoyment of the arts
- Familiarity with regional arts communities

Communications Coordinator duties include:

- Partner organizations: recruitment and coordination
- Marketing/promotion: creating ACE's weekly e-newsletter (with input from other ACE staff), press releases, and digital marketing materials to meet current organizational needs and priorities
- Marketing/promotion: ACE core programs (Youth and Adult Arts Education, ACE Art Galleries, Artists in Rural Schools, Economic Development for Artists, Community Music)
- Marketing/promotion: ACE business memberships, community memberships, and sponsorships
- Donor relations: recruitment, organization, and tracking
- Volunteer/docent recruitment and training
- Community relations: represent ACE in the wider community, fostering individual and group relationships
- **In-house work:** maintain in-house calendars; track interactions with donors, partners, funders, volunteers, and docents

Optional paid opportunities:

- Provide staff coverage at ACE's after-hours events
- Teach arts class(es) on-site and/or as an AiRS program Teaching Artist

Communications Coordinator position hours:

- 40 hours per week
- Optional: up to 10 additional hours per week providing staff coverage at ACE's after-hours events and/or teaching arts class(es)

Compensation:

• \$16.00 per hour [optional teaching hours are paid at a different rate]

Benefits and perks:

- \$100.00 insurance stipend per month
- Staff discount on Gift Gallery items
- Holidays off (unpaid)

Applications will be reviewed on a rolling basis. Candidates are encouraged to apply early. Position open until filled. Job will begin in July 2024.

To apply, please submit:

- Cover letter that describes why you are interested in working at Art Center East and how your work experience relates to this position
- Resumé
- Sample of your professional writing (public communications you have written, such as marketing materials, announcements, business letters)
- Recommended: three professional references

Incomplete applications will not be considered.

Applications may be mailed to P.O. Box 541, La Grande OR 97850 or delivered to Art Center East at 1006 Penn Avenue. If submitting electronically, applications must be saved as a **single PDF document with [Your Full Name] Communications Coordinator** in the document title. Please email your application to darcy@artcentereast.org. No phone calls or inquiries, please.

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